

Users Guide to The Art Treehouse

How can you use The Art Treehouse?

- **On The Easel** – This is a page on the web site where artists display their current projects, whether complete or not. This inspires other artists with ideas about techniques, composition and color.
- **Write an Article** – The web site features many articles written by artists. The articles link to the artist's web site, boosting their ranking on google. Further, the articles allow other artists to learn more about the use of less toxic materials for their work.
- **Suggest a New Product or Modification** – many of the items on The Art Treehouse web site are the result of suggestions from artists. Artists have requested different product sizes, different colours, and have even made recommendations about shipping.



- **Subscribe** – The newsletter comes out monthly, sent to your email box. It is not for advertising but for updates and ideas. One easy way to subscribe is to send a blank email to sales@arttreehouse.com using the subject word *subscribe*.
- **Email Questions** – The Art Treehouse is meant to be a place where artists share their craft and learn less toxic ways of creation. Our email box is checked eight times daily, and we try to respond as quickly as possible to requests.
- **Many articles on the web site** – There are well over 100 articles on the web site dealing with a wide range of issues including less-toxic painting techniques, new materials, and future trends. More articles are being added continually.

All of this and much more...



The Art Treehouse came about from two ideas:

- 1) It should be possible to do art in the studio and home without worrying about toxic materials. Research shows that sometimes the "odorless" painting alternatives can be as toxic as their "smelly" counterparts. Many of the toxic art materials on the market are simply illegal to have in setting such as schools, and are regulated for use in industrial settings.
- 2) It should be possible for artists to have a greater mix of both control and freedom when it comes to art materials. Too often the world of art materials can be overwhelming, with systems and theories both contradictory and confusing. Artists should have the freedom to experiment, for example mixing colors using a limited palette, not feeling obligated to purchase every color in a line of paints, or use every technique in a specialized system.

These two ideas: the less-toxic studio, and the mix of control and freedom, are supportive of creativity. Hopefully, these ideas will be of benefit to you....

THE ART TREEHOUSE

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